

PRESS RELEASE

Massive speed improvement in FotoWare 7.0

In today's release FotoWare presents Version 7.0 of the FotoWare product suite containing new groundbreaking and high speed opportunities.



“By using web service communication users in a branch office can now browse and search the central archive at a speed that knocks you out! By conveniently using the FotoStation Client, with all its powerful functionality at your fingertips, you can connect either to the central server or to a FotoWeb archive at the headquarters”, says FotoWare founder and CEO Ole Christian Frenning. “Another interesting scenario is that online image agencies can implement FotoStation connectivity to their archive over the Internet. This way they can make their image archives available to any FotoStation 7.0 Client user with a username and password, and provide a convenient channel for selling their assets online”, Mr. Frenning concludes.

In the re-designed FotoWeb 7.0 the new image processing engine enables on-the-fly image processing and delivery. When a user requests to download a file or order it using the shopping cart, preset profiles control file format and color space conversion, resampling (useful if you don't want to download a 300-megabyte TIF file), custom watermarking and application of unsharp mask. The new FotoWeb Upload Tool allows you to select any number of files to upload using a standard system dialog box and send them all off in a single operation.

Connect 7.0 is the new file transfer automation server from FotoWare. It monitors multiple inputs and distributes files from local or network folders, FTP sites, FotoWeb servers, and email servers. It is the ideal tool for centralized archives with a need to distribute files to a number of branch offices. It can also act as a central hub where files can be transferred from one remote location to another, for instance by utilizing a FotoWeb archive search as input and a remote FTP location as the output.

For further news on all FotoWare 7.0 products visit www.fotoware.com.

23 November, 2009

FotoWare

With more than 15 years of experience in software development, and millions of licenses sold in ten different languages, FotoWare plays a pioneer role in the industry of Digital Asset Management.

FotoWare a.s

Holbergsgt. 21
0166 Oslo
Norway
Phone: +47 22 03 24 00
Fax: +47 22 03 24 01
Email: oys@fotoware.com
Web: www.fotoware.com

Your Contact:

Øystein Syversen
Director Marketing & Sales

Phone: +47 22 03 24 00
Mobile: +47 41 53 97 81
Email: oys@fotoware.com

FotoWare Sales Companies:

FotoWare Germany GmbH

Lindenstr. 9
20099 Hamburg
Germany
Phone: + 49 40 8787 966-60
Fax: +49 40 / 8787 966-77
Email: info@fotoware.de
Web: www.fotoware.de

FotoWare UK Ltd.

Unit 1, Basepoint Business
& Innovation Centre
Metcalf Way, Crawley,
West Sussex, RH11 7XX
UK
Phone: +44 (0) 1293 434995
Fax: +44 (0) 1293 817718
Email: info@fotoware.co.uk
www.fotoware.co.uk

FotoWare Certified Partners:

In addition to the FotoWare Sales Companies, FotoWare supplies a global network of independent FotoWare Certified Partners in more than 40 countries.

www.fotoware.com/Contactus/